

simon

simon

simon

SPAIN





101
Countries
of sales presence

18
Countries
of local presence

16
Plants
around the world

SIMON is a name synonymous with electrical switches in Europe. Founded in 1916, at Barcelona Spain, SIMON has grown to become a Euro 300 Mn + group with 16 plants across the globe and a workforce of over 3,800 people. With a legacy of over 100 years of switch making , SIMON is known for its quality , reliability and performance. SIMON is touching lives and emotions of millions of customers worldwide through 3,500 varieties of products offered through a network spread over 101 countries .

100 Years and more to come...

1916-20



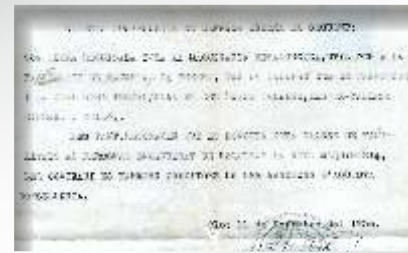
Established First Manufacturing Unit in Olot, Spain

1921-30



Interior of the Manufacturing Unit in Olot, Spain

1931-40



Official letter sent from the Government informing about the expropriation of the industry during the Civil War Period.

1941-50



Porcelain Manufacturing Unit in Sant Andreu, Barcelona, Spain

1951-60



Simon acquires PME Manufacturing Unit in Barcelona, Spain

1961-70



Simon acquires IEP (Industrias Eléctricas Puig), one of Spain's first Lighting Companies

1971-80



A new Manufacturing Unit opens in Girona, Spain

1981-90



New Warehouse in Barcelona, Spain

1991-2000



A new Manufacturing Unit opens in Hayan, China

2001-10



The Simon Group enters the Indian Market.
The first Manufacturing Unit in Haridwar

2011-16



Simon (India Headquarter)

The timeless growth beyond
the boundaries of success.



A Century Old Legacy Of Fine Switch Making

A small workshop set up in Olot (Spain) in 1916 was the beginning of a Saga of excellence, innovation and emotions. The SIMON Group, a family run company has seen four generations, thanks to the hard work and tenacity of the extended family of skilled workmen, technologists, engineers and sales people, who have given their commitment and enthusiasm to make a world class low voltage electric equipment company.

The image features a row of six large, dark tree trunks standing on a patch of green grass. Below the ground line, the roots of the trees are exposed, showing a complex network of orange-brown fibers. The background is a dark, gradient sky. The text 'Honesty & Benevolence: The essence of our roots.' is positioned in the upper left area, and the word 'Trust' is in the lower right area.

Honesty & Benevolence:
The essence of our roots.

Trust

SIMON delivers its customers' expectations by understanding their needs and strives beyond that to achieve customer delight. When a customer gets associated with SIMON they are assured of not just a good quality product but also a world class customer centric service. SIMON has time and again exceeded the ever growing expectations of its customers and have hence established a long lasting bond with them .



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Research

At Simon, Research & Development (R&D) is a separate team with a clear mission to enhance the competitiveness and technological development of the group. One in ten people in the company are part of the team of professionals dedicated to researching and designing new products. The company continuously strives to upgrade its products with innovative technology keeping in view its users. The products are upgraded based on market feedback from its users and prescribers and the prevalent available technology platforms. The company constantly invests in its R&D centres in Spain , China , Poland and India to achieve the highest quality standards and maximum competitiveness of SIMON products all over the world. The R&D team specialises in different materials used in manufacturing electrical wiring devices, lighting and connectivity systems. The team focuses on using energy efficient and sustainable products in their development and contributes to a blue planet.

Our Global Presence



Simon HQ-Barcelona, Spain



Haian, China



Poland



Tangiers, Morocco



Olot, Spain



Brazil



Toluca, Mexico



Excellence Through Product Engineering

SIMON combines finesse of European design and integrated engineering to the art of switch manufacturing. Investing heavily in end to end automated manufacturing facilities to full-fledged R&D centres has enabled it in remaining ahead of competition in the domain of electrical low voltage wiring accessories.

Product Portfolio – Spain

Switches & Sockets



LED Indoor Lighting



Control System



Outdoor Lighting



Connectivity



Electric Vehicles Charger



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INDIA





“*Make in India*”

India is emerging as the Global favourite for manufacturing world class products. SIMON has embraced this opportunity in time to play an active part in the growth of the country. SIMON brings from its rich global manufacturing experience, processes and machinery which will enhances the quality of products to international standards. Thus enabling the development of the nation to meet global competition and its dream of Make in India.

From the desk of **CEO**

More than a 100 years ago, a dream was born in Spain. This dream has led Simon to become one of the most renowned global names in the electrical industry. Our journey from Spain to India extends the essence that fills with emotions the spaces in which people live, beyond the borders, miles or culture.

A mission that pushes us to be more demanding with our quality standards and service , is evidenced by the fact of having setting up an ISO 9001 : 2008 certified manufacturing facility at Haridwar, India. This is also in line with our national aspiration of Make in India as per European standards.

We carefully select our vendors and our channel partners who are faithful to our mission and who pursue the same dream such as ours of delivering the best experience to our customers .

A mission that we share with all our employees too because arousing emotions in people's lives, and not just live but vibrate, is probably the most exciting thing one can do.

We look forward to bring new and exciting experiences in the forthcoming years.



Amit Garg

Chief Executive Officer

Vision

“We create superior customer experience and build long term relationships with sustainable growth to become a reputed company in wiring devices industry”.

Mission

Our 'reputation' is defined by the Quality we deliver to our customers.

1. Superior Customer Experience: We provide solutions with superior performance and robust quality at competitive costs with best-in-class service.

2. Long-Term Relationships:

- **Stakeholders:** Adding value and meeting commitments.
- **Partners:** Fair, transparent, consistent, and systemic treatment towards win-win objectives and with personal respect and consideration .
- **Employees:** Engaging employees by making visible their contribution to the company's vision, developing capabilities, providing equitable growth opportunities, and recognising achievements.

3. Sustainable Growth: We add and run businesses that results in continual top-line and bottom-line growth; period on period.

Values

1. Safety: Safety first in products, processes and people.

2. Innovation-Creativity: Challenging pre-conceived notions and generating new ideas and solutions, encouraging and supporting experimentations.

3. Transparency: We demonstrate integrity as we stand by our commitments and do business legally and ethically. Correct, objective, assertive and timely communication-courage to disagree.

4. Intrapreneurship: We take initiative and demonstrate ownership and passion for growth.

5. Teamwork: Collaboration within and across functions; organizational goals are superordinate.

Team



Human Resource



The Human resource development department is committed to ensuring that the company attracts, retains, trains, develops and sustains a high performance diverse and motivated workforce. It takes leadership in fostering a positive work environment that places high value on professional and collaborative team relationships, while recognising the importance of individual contributions.

Marketing



The Marketing Department plays a vital role in promoting the business and mission of the organization. It serves as the face of the company, coordinating and producing all products that represent the business. The Marketing Department reaches out to prospects, customers, investors and/or the community, and create an overarching image that represents the company in a positive light.

R&D



A research and development (R&D) department is responsible for innovations in design, products, and style. Simon's R&D department is responsible for creating innovative new products to keep company a step ahead of the competition. It focuses on improving the existing products, and explore new ways of producing them.

Finance



The Finance department is the backbone of the company's operations ensuring that the investments give positive healthy returns. It gives expertise in financial analysis of the budget which enables the management to take strategic decisions to grow the company. It manages smooth cash flow within the company and also within its stakeholders like vendors and channel partners.

Sales



The sales department works closely with all the customers in the sales value chain to achieve the revenue target of the company. It develops and implements a protocol to sell a product or service that is suitable to its nature while connecting it with prospective customers or clients. The sales team works to develop a long term relationship with the customers within various segments to ensure a sustainable and profitable sale.



Excellence Through Manufacturing

SIMON entered the Indian market in the year 2007 and set up its manufacturing unit in 2009 to produce electrical wiring accessories. The state of the art manufacturing unit is located at SIDCUL, Haridwar, combines the strength of European processes with competitive Indian requirements.

Total Area - 5600 Sq. m
Certification - ISO 9001: 2008

PRODUCTION FACILITIES

Moulding Shop

Complete moulding of products are done in-house using 13 high end automated moulding machines with robotic arms. De-humidifier is used in order to remove the contamination of engineering plastic material. This helps to enhance the product quality and productivity. Maintenance and modifications of moulds are done within the facility itself.

Assembly Line

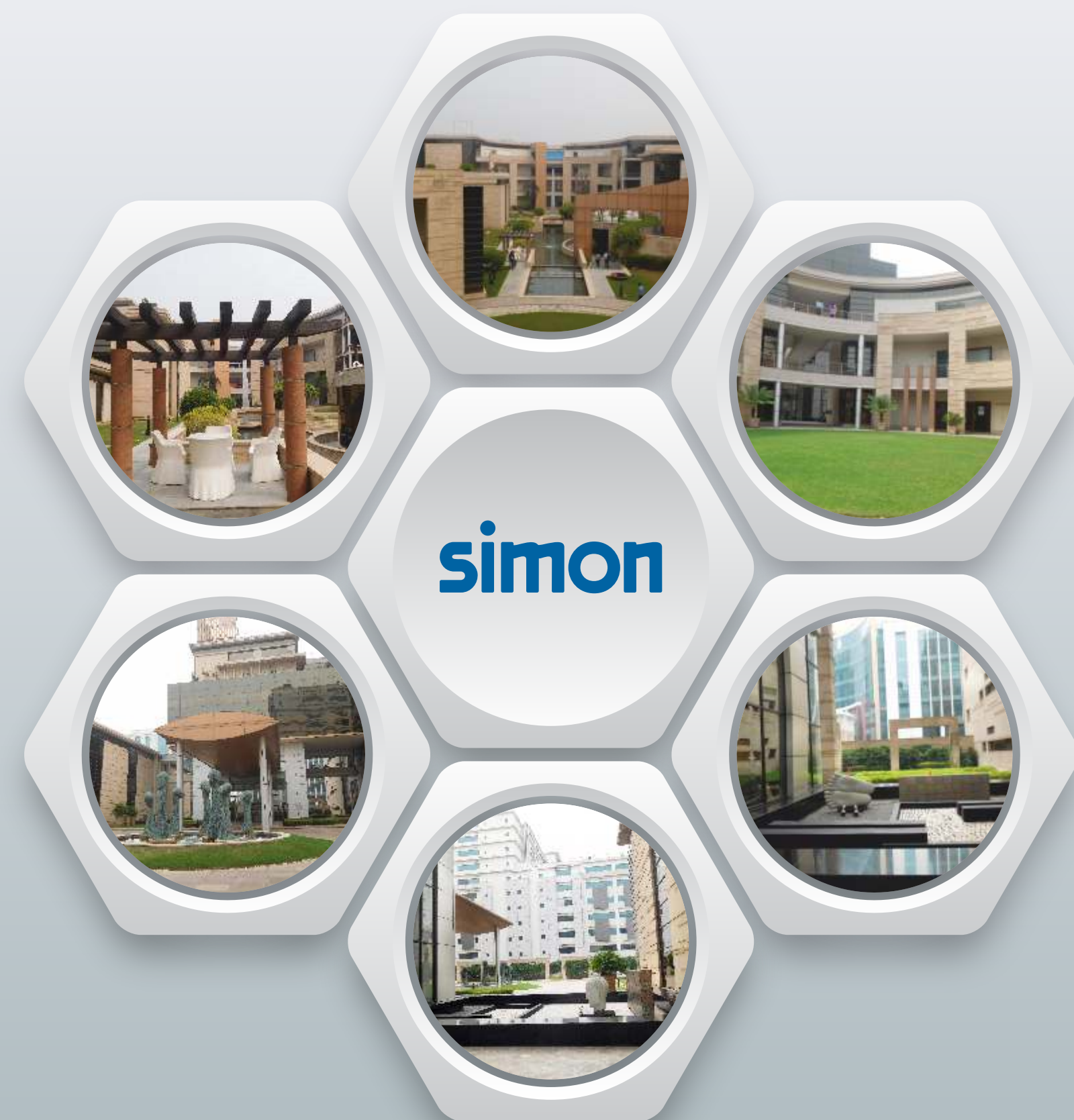
Two types of assembly lines, one with conveyer and the other table assembly helps to have flexibility in manufacturing. Kaizen is followed in process lines to maintain quality and to reduce rejection and failures. 100% testing of products are done on line.

Storage and Packaging

Vertical racking system for inbound and outbound material is maintained. Packaging is done using conveyer line and automated flow wrapping machines. Labelling of products is done with laser machines and packing is labelled using in line dot matrix printers.

Testing Lab

Testing lab has all the necessary equipments as per IS 3854, IS 1037 and IS 1293 to perform endurance tests, resistance to electric shock test, flash test, temperature rise test, glow wire test, resistance to rust test and deflection test. Testing is also done in the production line and after the final product is made before packing to ensure 100% reliability.

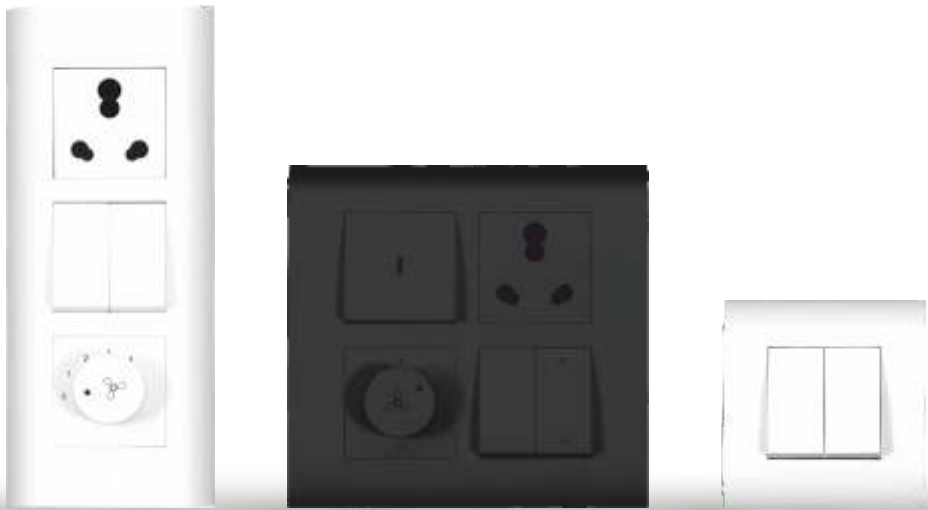


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Head Office-Noida

Though an international brand, Simon has always been proud to be a part of heritage rich country like India. With its head office in Noida, the company has developed all its operations internally within the country. The R&D centre, human resource, finance, administration and marketing are taken care from the head office.

Simon|22



Switches | Sockets | Regulators | Special Modules
Cover Plates | Metal Box

Feature & Benefits

01



DURABLE

10 years warranty for 1,50,000 operation of switch.

02



STURDY

Robust steel plunger makes sure maximum switch operations for longer life.

03



CLASSIC COLOURS

Simon 22 switches are available in two classic colours: black and white.

04



SELF-GUARDING STRUCTURE

Tunnel terminals in sockets help prevent short circuits during wiring installation.

05



EASY TO INSTALL

Simon 22 is very easy to install thanks to captive screw terminal in switches & sockets.

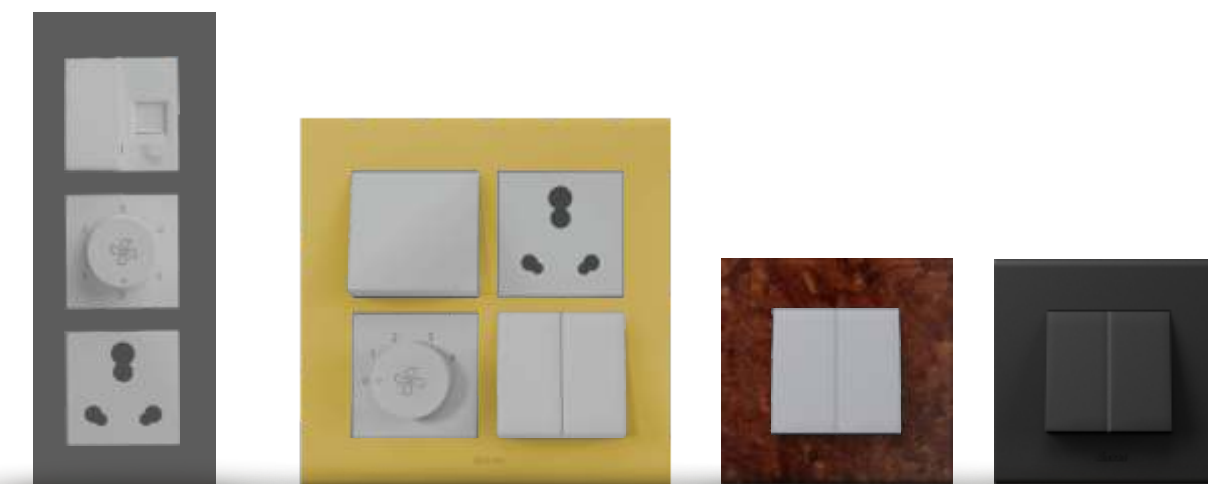
06



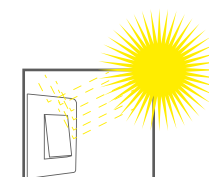
LED INDICATORS

Indicator LED for energy efficiency and long working life.

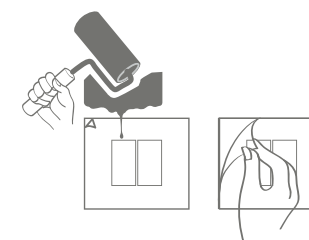
Simon|38



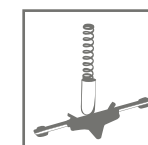
Feature & Benefits



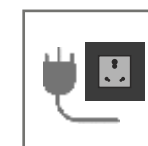
UV RESISTANT
Protection from Ultra violet rays,
with non yellowing finishes
of frames and rockers.



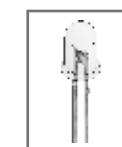
REMOVABLE SHRINK WRAP
Shrink wrap Film on cover plates
protect the switches and accessories
from paint and dust during Installation.



ROBUST STEEL PLUNGER
Steel plunger ensuring maximum
switching operations with
minimum Wear and Tear



SHUTTERED SOCKETS
Children are now safe as Simon 38
comes with a shutter plate that keeps
them safe from accidental electric shocks.



**ENERGY EFFICIENT
INDICATOR MECHANISMS**
Indicator with LED Technology
for energy efficiency, and Long
Working Life



MULTI COLOUR FRAMES
Make a bold statement with
the Simon 38 Coloured frames

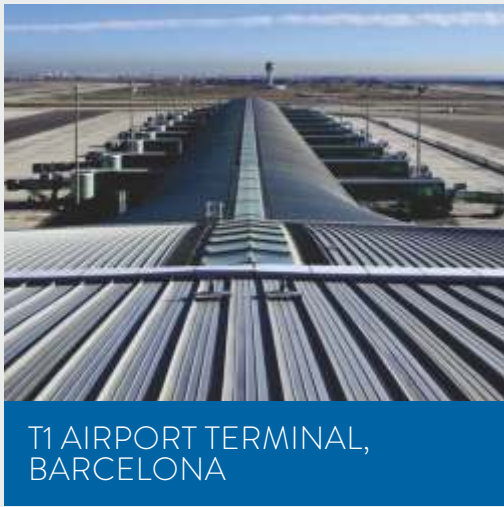


FIRE RETARDANT
Each plastic part of the a switch
is tested to be fire retardant to
slow down the spread of fire and
give enough time to take fire
safety measures.

INTERNATIONAL
prestigious projects



NEST STADIUM,
BEIJING



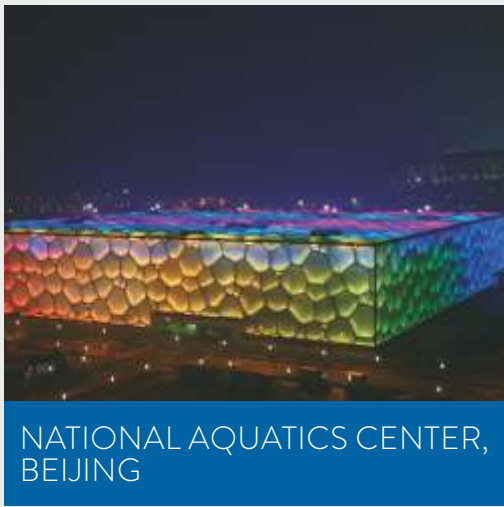
T1 AIRPORT TERMINAL,
BARCELONA



EU COMMISSION,
BRUSSELS



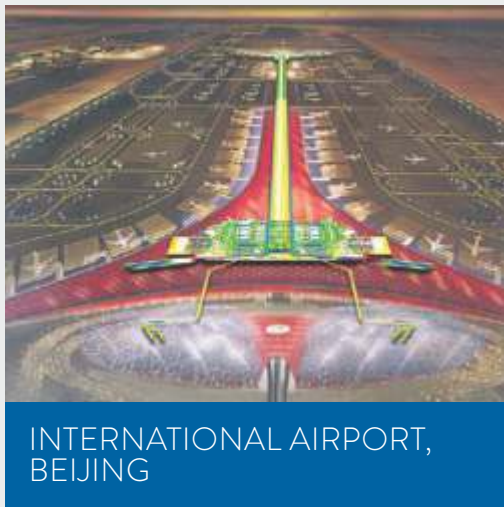
THE KREMLIN,
MOSCOW



NATIONAL AQUATICS CENTER,
BEIJING



CENTRAL TELEVISION
HEADQUARTER, BEIJING



INTERNATIONAL AIRPORT,
BEIJING



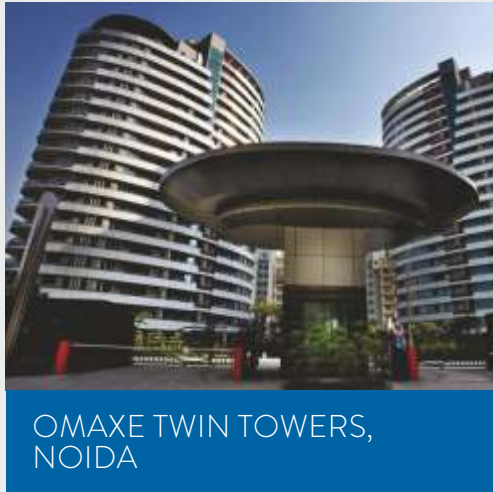
T3 AIRPORT TERMINAL,
MADRID



ASSEMBLEE-NATIONALE,
FRANCE

NATIONAL
prestigious projects

RESIDENTIAL PROJECTS



OMAXE TWIN TOWERS,
NOIDA



PATEL HOSPITAL, JALANDHAR



BAGA HIDEOUT RESORT, GOA

GOVERNMENT PROJECTS



AMAZON BLINK STUDIO,
GURGAON



HERITAGE INSTITUTE OF
MEDICAL SCIENCES, VARANASI



ACE CITY, GREATER NOIDA

COMMERCIAL PROJECTS



NARAYANA HRUDAYALAYA
HOSPITAL, BENGALURU



VALENCIA HOMES,
NOIDA EXTN



NOVOTEL HOTEL, PUNE

Environmental Sensitivity

Caring for the environment is a part of our business culture. Our focus is on providing innovative solutions that optimize energy usage.

Sensitizing our customers and our staff about the need to protect the environment has always been the Simon philosophy.



Testimonials

“As Architects & Interior Designers, our team is really satisfied with the performance of Simon Products. The USP of their products is the novelty factor, this distinguishes them from their competitors. We wish the company all the best in their future endeavors and look forward to work with them in the future.

Ar. Vidit Arora
Govil & Associates

“As an architect the biggest challenge is to select finest quality switches according to interiors. But Simon has managed to create a perfect balance between beauty and viability and... wishing you for a best future..

Ar. Pankaj Singh
Architect, Interior Designer, and Engineers

“I am using & referring this product to my clients. The product is very good look wise, quality wise & even price wise. I am very happy to find all shades at very reasonable prices. Also company provides very fast service.

Ar. Bhawna Tiwari
The Fine Interiors

“Simon switches are a perfect balance between practicality, and aesthetics. It gives us designers options to use different colours with clever interchangeable parts. They have different ranges for all kind of cost points. It has been a pleasure to use Simon.

Ar. Debashish Majumdar
Line & Form Architects Services Pvt. Ltd.

“As Architect and Interior designer, we are fully satisfied with the aesthetic and efficient products of Simon. The switch offered by Simon are unparalleled and unmatched in this industry. You have always stood up to our expectations and our bonds are cemented very firmly. We wish you all the best.

Ar. Awadhesh
Awadhesh Kr. & associates

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